

Welcome to the KShield Associates Referral Rewards Program

This Quick Referral Guide offers valuable insights and effective strategies to help you maximize referral benefits and optimize your additional earnings.

Take a closer look at the attached list, which showcases a diverse range of educational and therapeutic services available for children from birth to age 12. Discover a world of possibilities for their learning and development and refer with confidence.

For any assistance, reach out to us at arrp@kshieldtutoring.com or (954) 860-7534.

Together, let's create a positive impact in children's lives!



Engaging with Parents

- Begin the conversation by reminding parents of your role as a dedicated **AC&A therapist**, **educator**, or **tutor** within the **KShieldTutoring website**.
- Introduce KShield Tutoring as a new website that is part of the **AC&A's Integral Tutoring System**, offering innovative online educational and therapy services.
- Express your commitment to providing valuable support and resources to parents and their children, highlighting how these services can significantly benefit their child's educational journey.
- Share that as a member of the AC&A team, you are part of a program specifically focused on identifying **educational and therapeutic support difficulties** in **PK-5 students** and recommending personalized support to help these children succeed.
- Assure parents that you are well-equipped with the knowledge and resources to effectively address their **child's unique needs**.



Discuss Their Child's Needs

- Continue the conversation by initiating a discussion about their **child's educational journey** and any specific challenges they may be facing.
- Take the time to **actively listen** and demonstrate empathy to gain a deeper **understanding of their concerns and goals**.

Present the Range of Services

- Start by **promoting KShield's screenings**, **assessments**, and **therapy evaluations** as the best way to begin referring clients.
- Explain that these services play a crucial role in precisely defining the educational support and/or therapy that the child needs.
- Emphasize that these **evaluations** are essential for the grant application process and **can open doors to scholarships** and **financial assistance**.
- Share information about our comprehensive range of **online services**, designed to meet the needs of **children aged birth to 12**, including:
- Educational screenings and assessments
- Online tutoring
- Homework assistance
- Homeschooling assistance
- KShield Educational Journey programs
- Evaluations for specific therapies
- Consultations with specialist therapists
- Highlight that these **services are tailored** to address each **child's unique requirements** and set them on the path to success.



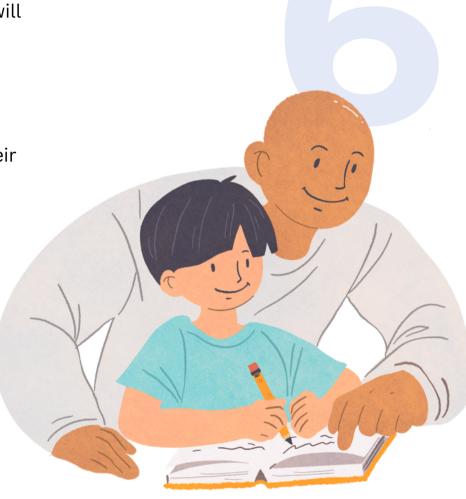
Exclusive Advantages and Rewards

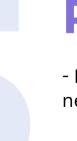
- Inform parents about the exclusive advantages they will receive as referred clients through the KShield ARRP:

- A 10% discount on the services for their child.
- Access to a trusted and reputable educational and therapy provider.
- **Personalized support** and guidance throughout their child's educational journey.

As an ARRP member, you will receive a **10% commission** for each successful referral, adding a significant financial benefit to your income.

- Additionally, for ethical reasons, please note that it is possible to provide a 20% discount to referred clients if you choose not to receive the commission. This ensures that the focus remains on providing the best support for children in need.





Request Referral

- Express that you highly recommend KShield for their specific needs and ask if they would be interested in being referred.
- Seek their permission to share their contact information with KShield for follow-up.

Key Benefits and Grant Assistance

- Communicate the **key benefits** of our services to parents:
- High-quality educational and therapy **programs delivered by experienced professionals**.
- Individualized approach tailored to their child's specific needs and learning style.
- Convenient and flexible **online platform** that allows for seamless learning.
- Improved academic **performance** and **confidence**.
- Access to specialized **assistance in scholarship application** process and grants.
- Personalized learning plans tailored to their child's unique needs.
- Access to **KShield screenings** and **assessments** to evaluate their child's learning needs.
- Highlight that KShield provides guidance and support every step of the way, including assistance with the application process for grants and scholarships.

Inform parents about the opportunity to take advantage of programs such as the Florida Tax Credit Scholarship Program (FTC), Family Empowerment Scholarship (FES), Hope Scholarship, and New Worlds Reading Scholarship Accounts Program.

- Assure them that **KShield will advise**, recommend, and accompany them throughout the **application process** to ensure they **receive the financial support** they need for their child's education.

State funding opportunities available to support K-12 students

Florida Tax Credit Scholarship Program (FTC)

Provides financial assistance to low-income students, allowing them to attend private schools. Eligible students must meet income requirements and demonstrate a need for financial assistance. The program covers tuition and fees for participating private schools.

https://www.fldoe.org/schools/school-choice/k-12-scholarship-programs/ftc/

Hope Scholarship

Offers educational options for students who have been victims of bullying or other harmful incidents in public schools. Eligible students can receive a scholarship to attend a private school or transfer to another public school. The program focuses on providing a safe and supportive learning environment for these students.

https://www.fldoe.org/schools/schoolchoice/k-12-scholarship-programs/hope/

Family Empowerment Scholarship (FES)

Empower families by providing them with the opportunity to choose the educational setting that best meets their child's needs. Eligible students include those from lower-income families or students with unique abilities. The program provides funding for tuition, fees, transportation, and other educational expenses.

https://www.fldoe.org/schools/school-choice/k-12-scholarship-programs/fes/

New Worlds Reading Scholarship Accounts Program

A scholarship initiative that promotes literacy and reading skills among eligible students in Florida. The program provides financial assistance to students in grades 3-5 who struggle with reading. The scholarship can be used for tutoring, specialized educational materials, and other resources to improve reading abilities.

https://www.fldoe.org/schools/schoolchoice/k-12-scholarshipprograms/reading/

Federal funding opportunities available to support K-12 students in Florida

Title I Grants

Provide funding to schools with a high percentage of students from low-income families. The funds can be used for improving academic achievement, providing additional instructional support, and promoting parental involvement. Eligibility is determined based on the percentage of low-income students in a school or district.

https://oese.ed.gov/offices/office-offormula-grants/title-i-part-a-program/

21st Century Community Learning Centers (CCLC) Grants

Support the establishment of community learning centers that offer academic enrichment activities during non-school hours. These centers provide students with a safe and supportive environment and offer a range of programs, including tutoring, mentoring, arts, and career exploration.

https://oese.ed.gov/home/grantees-applicants/

Individuals with Disabilities Education Act (IDEA) Grants

Support the provision of special education and related services to students with disabilities. These funds can be used to develop and implement Individualized Education Programs (IEPs), provide assistive technology, support professional development, and enhance parental involvement. Eligibility is based on the presence of students with disabilities in a school or district.

https://sites.ed.gov/idea/state-formula-grants/

Magnet Schools Assistance Program (MSAP) Grants

Support the development and implementation of magnet school programs that promote diversity, academic excellence, and specialized curriculum. These funds can be used to enhance instructional strategies, improve student outcomes, and expand school choice options. Eligibility is based on the presence of magnet schools in a district.

https://oese.ed.gov/offices/office-of-discretionary-grants-support-services/magnet-school-assistance-program-msap/

English Learner (EL) Grants

Provide funding to support English language instruction and support services for students with limited English proficiency. These funds help schools implement programs and strategies to help English learners succeed academically. Eligibility is based on the number of English learners in a school or district.

https://oese.ed.gov/offices/office-of-formula-grants/school-support-and-accountability/english-language-acquisition-state-grants/







- Collect their full name, phone number, and email address for the referral process.
- Assure them that their information will be handled with care and only used for referral purposes.



Track Referrals and Rewards

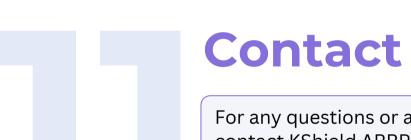


- Monitor your referrals and rewards through your ARRP dashboard.
- Keep track of the referred services and the progress of each referral.
- Stay updated on your earning potential and any rewards earned.

Submit Referral



- Log in to your ARRP dashboard using your name and password.
- Access the "Share Your Code" tab.
- Copy the page URL of the service you want to refer.
- Paste the URL in the designated field to generate a unique referral URL.
- Share the referral URL via email or social media channels to refer the service to your clients.



For any questions or assistance, contact KShield ARRP at arrp@kshieldtutoring.com or (954) 860-7534.



Follow-Up



- Share your unique referral URL and appointment booking link with the referred person.
- Instruct them to enter the shared code during checkout for the exclusive discount.
- Encourage them to reach out to you or contact KShield's support for any questions or assistance.

Remember, your personal recommendation carries weight, and your referrals make a difference while earning you rewards. Thank you for your dedication to the KShield ARRP!



KShield Online Tutoring Lessons / Screenings for Tutoring



SERVICE	DESCRIPTION	DURATION	TARGET	PRICE
ON-DEMAND LESSONS	1:1 Certified Tutors for Students from Pre-Kindergarten to 5th Grade, offering customized plans, data collection and progress monitoring.	60-minute session	5 to 12	Reg. price \$50
HOMEWORK ASSISTANCE PROGRAM	1:1 assistance for challenging school material and homeschooling. Customize a subscription package with as many subjects as the child needs.	3, 6 or 12 sessions	5 to 12	Starting at \$188
READING INTERVENTION PROGRAM	We teach and reinforce research proven strategies that promote higher levels of reading comprehension, fluency, vocabulary acquisition, phonemic and phonological awareness.	8, 16 or 24 sessions	5 to 12	Starting at \$460
MATH INTERVENTION PROGRAM	Online tutoring tailored to the student's needs helps them understand concepts, improve their weaknesses, and achieve better grades.	8, 16 or 24 sessions	5 to 12	Starting at \$460
WRITING INTERVENTION PROGRAM	A tailored approach to developing student's writing skills, raising their confidence, and enhancing their skills.	8, 16 or 24 sessions	5 to 12	Starting at \$460
PK-5 LEARNING READINESS SCREENER	Take this first step to determine the child's readiness to learn in an academic setting. It helps you to make an appropriate tutoring plan, with the most current and up to date information.	up to 60 min. session	3 to 12	Reg. price \$118
KSHIELD READING ASSESSMENT	It is a comprehensive, web-based diagnostic that assesses the child's reading abilities and specific skills appropriate for grades Kindergarten to 5th.	up to 60 min. session	5 to 12	Reg. price \$189
KSHIELD WRITING ASSESSMENT	The KShield Writing Intervention Program uses a rubric to assess student's writing skills and deficits, allowing our educators to plan a tutoring program to fill in gaps, enhance and develop skills.	up to 60 min. session	5 to 12	Reg. price \$189
KSHIELD MATH ASSESSMENT	KShield Math Assessment thoroughly evaluates a student's complete math understanding to provide a comprehensive picture of their strength and weaknesses.	up to 60 min. session	5 to 12	Reg. price \$189

KShield Educational Journey – Screenings & Intervention Plans



SERVICE	DESCRIPTION	DURATION	TARGET	PRICE
KSHIELD EARLY INTERVENTION	Identification of behavior concerns that may interfere with child's development	2-to-3-week program	2 to 12	Reg. price \$335
KSHIELD SCHOOL READINESS	Identification of school readiness for preschoolers and kindergarten children	2-to-3-week program	3 to 5 ½	Reg. price \$335
KSHIELD ACADEMICS	Assessment of reading skills and difficulties for children from kindergarten to 5th grade	2-to-3-week program	5 to 12	Reg. price \$335
KSHIELD BEHAVIOR	KShield Behavior screening is a process for collecting information to help determine why undesirable behaviors occur and to serve as a basis for the development of a Behavior Intervention Plan of Action (BIPA).	2-to-3-week program	2 to 12	Reg. price \$335
KSHIELD BIPA	BIPA is the intervention plan developed after performing the KShield Behavior screening, when undesirable behaviors are detected in school and preschool-age children.	3-month program	2 to 12	Reg. price \$479
KSHIELD EIS	Educator Intervention Screening is an extension of KShield Academics and targets pre-literacy and literacy skills based on the Common Core Standards.	2-to-3-week program	5 to 12	Reg. price \$335
KSHIELD EIPA	Our specialists can identify the area(s) of concern in reading and create an action plan for educational intervention that targets the deficits in reading that need strengthening. Through data collection and assessing student progress, we can determine if further interventions are necessary in collaboration with a special educator.	3-month program	5 to 12	Reg. price \$479

KShield Educational Journey – Evaluation for Therapy



SERVICE	DESCRIPTION	DURATION	TARGET	PRICE
EVALUATION FOR THERAPY WITH ESE SPECIALIST	60-minute consultation with an Exceptional Student Educator	up to 60 min. session	3 to 12	Reg. price \$139
EVALUATION FOR THERAPY WITH PEDIATRIC THERAPIST	60-minute consultation with an Occupational Therapist, Speech Language Therapist, Physical Therapist or Behavior Analyst	up to 60 min. session	Birth to 12	Reg. price \$139

KShield Educational Journey – Florida Teletherapy Plans *

SERVICE	DESCRIPTION	DURATION	TARGET	PRICE
FLORIDA TELETHERAPY INDIVIDUAL SESSION	30-, 45- or 60-minute online session with an OT, SLP, PT or Behavior Analyst	30, 45 or 60 min. session	Birth to 12	Reg. price \$159
FLORIDA TELETHERAPY LIGHT PLAN	Monthly plan for 15-, 30-, 45- or 60-minute teletherapy sessions, once a week , with OT, SLP, PT or Behavior Analyst	up to 60 min. session (1x/week)	Birth to 12	Starting \$37/week
FLORIDA TELETHERAPY REGULAR PLAN	Monthly plan for 15-, 30-, 45- or 60-minute teletherapy sessions, twice a week , with OT, SLP, PT or Behavior Analyst	up to 60 min. session (2x/week)	Birth to 12	Starting \$62/week
FLORIDA TELETHERAPY INTENSIVE PLAN	Monthly plan for 15-, 30-, 45- or 60-minute teletherapy sessions, three times a week , with OT, SLP, PT or Behavior Analyst	up to 60 min. session (3x/week)	Birth to 12	Starting \$85/week

^{*} Florida State Residents only